

PRESS INFORMATION

Breisach, 26th April 2016 **The new catalogue of the German motorcycle accessories manufacturer ABM is available now: It consists of 170 pages, is written in two languages, shows the expanded range of premium parts for bikes and can be ordered free of charge on the company's new website.**

"The time since the change of leadership two years ago has been initially under the sign of internal changes and the realignment of the complete product portfolio. The reason for that was and is to cooperate more reliable with our partners and customers. Thus, it is only now that we can present the new catalogue," says Detlef Achterberg, Head of Sales at ABM Fahrzeugtechnik GmbH.

The new ABM catalogue includes 170 pages of ergonomic and stylish **motorcycle parts** from the home of the German manufacturer and is layouted in the new corporate design - dynamic, simple, attractive, i.e. matching the portfolio of the bike accessories. The content offers well edited information concerning technical details, clear descriptions and interesting photography and sketches. Reduced to essentials the reader gets appetite for more.

The catalogue can be requested of the new ABM website or via personal service by phone.

Picture 1 of 1



The new ABM catalogue 2016 – full of stylish and ergonomic parts



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ABM Fahrzeugtechnik GmbH is manufacturer of high-end accessories for sport bikes.

The company was founded in 1985 and named after the founder Arthur Berthold Munz. Since 2010, Christian Mehlhorn has been the managing director who is responsible for about twenty employees in the field of development, production, marketing and sales at the permanent business establishment in Breisach am Rhein, Germany.

