

## PRESS INFORMATION

### **ABM: Adjustable 'varioRiser' for motorcycle handlebars**

***D-Breisach, 08th June 2020*** Handlebar risers are not new, but this riser from ABM is an absolute pioneer on the motorcycle accessories market: the 'varioRiser' allows a stepless, individual adjustment of the handlebar position on the vehicle.

While conventional solutions allow only a minimal adjustment of the handlebar by turning, ABM engineers have developed the 'varioRiser' in such a way that numerous adjustments are possible. A setting range of up to 15.5 millimetres forwards and backwards arises out of the innovative stepless calibration, so that an individual optimum can be met. No matter whether the motorcyclist is tall or short, sitting more upright or more sporty: the 'varioRiser' enables a precise adjustability of the handlebar position on the motorbike.

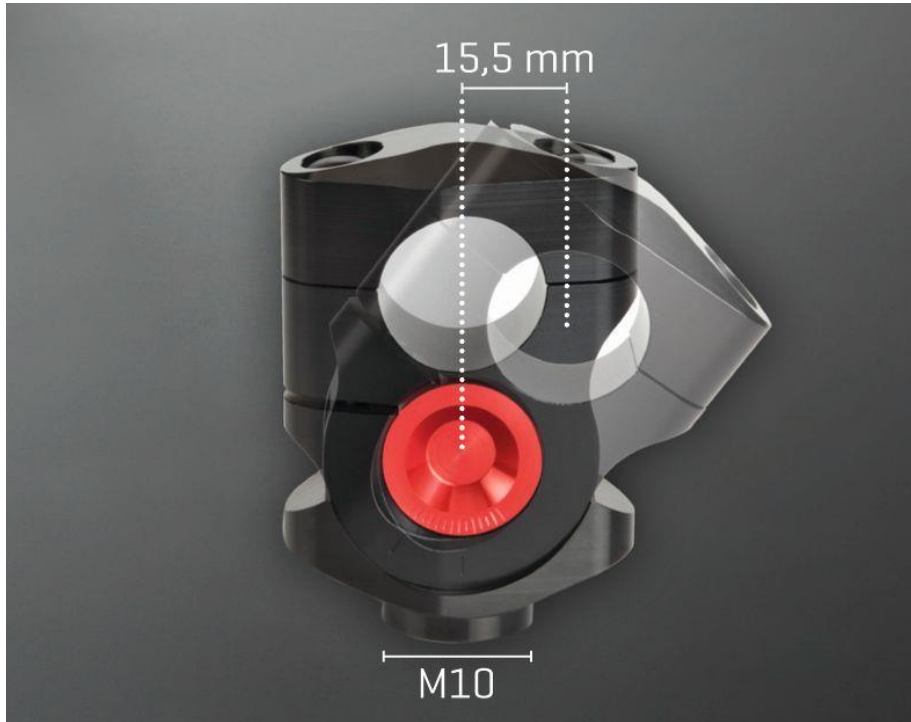
"We have long wanted to find a solution which gives motorcyclists next to a more relaxed and individually optimized sitting position also a modern design and optimal ergonomics," explains CEO Christian Mehlhorn.

The versions are available in eight different colour combinations and fit - sometimes in combination with reduction sleeves - handlebars with a diameter of 22.2 millimetres, 28.6 millimetres and 1-inch. Model-specific ready-to-install sets are also available for numerous motorcycle models, which contain all the necessary assembly parts.

As always, the development, conception and production of the awarded 'varioRiser' take place in Germany. The 'varioRiser' has a homologation paper and is available in the manufacturer's webshop or from ABM dealers. The price starts at 159.00 EUR including VAT. Further information under [www.ab-m.de](http://www.ab-m.de)



Picture 1: A handlebar riser which can be adjusted stepless.



Picture 2: Different colour combinations are possible.



Picture 3: Version in a sporty design with silver and red.



Picture 4: Also the innovative technology of the 'varioRiser' speaks for itself.



**Press contact**

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**ABM Fahrzeugtechnik GmbH** is a manufacturer of high-end accessories for motorcycles. The company was founded in 1985 and named after the founder Arthur Berthold Munz. Since 2010, Christian Mehlhorn has been the managing director who is responsible for about twenty employees in the field of development, production, marketing and sales at the permanent business establishment in Breisach am Rhein, Germany. Meanwhile, the company has launched two brands: ABM ergonomic style & WUNDERKIND-Custom.

