

PRESSE INFORMATION

„Styled downside“ – now also available for 2018 Softail HD bikes

***D-Breisach a. R. / 14th Nov 2017* As already for many other Harley-Davidson types and Custombikes the German high-end manufacturer ABM offers now the side license plate holder also for models of Softail from 2018. Brand: WUNDERKIND-Custom**

Shortly after launching the new Softail models by Harley-Davidson into the market the German producer of motorcycle accessories has announced the enlargement of his assortment: “The side mountable and individual adjustable license plate holder is simply A Must at each Harley. Therefore, it was our first concern to offer this product also for the new Softail models from 2018. In case of getting a new Softail the customer can still gain from the familiar quality and the top design of this product”, says CEO Christian Mehlhorn.

Suitable for German, Austrian and Swiss license plate designs, it is 3-way adjustable in the width (towards the wheel or away), with up to a 30 degree inclination. It has an integrated LED illumination, hidden cabling, surface treatment with BLACKPearl Eloxal, is CNC-machined in aluminum and available in black. The license plate is inserted from the top. A separate holder for the indicator is also necessary, and a holder inclusive of the rear light is available as an option. The price amounts to EUR 349,00 an up, incl. 19% VAT. Available is the part at the brands' new webshop: wunderkind-custom.com/en

The license plate holder has been developed, designed and produced in Germany – as all other parts of this manufacturer.



Picture: WUNDERKIND-Custom

License plate holder for new Softail models from 2018



Press contact

WUNDERKIND-Custom

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WUNDERKIND-Custom is a premium brand of ABM which produces high-end accessories for motorcycles. It has been founded in 2013 by family head and CEO Christian Mehlhorn. While in the beginning the brand produced parts only





for Harley-Davidson motorcycles it now contains also products for many common bike brands and custombikes. All products are constructed, designed, manufactured and retailed under the umbrella of the well-known company ABM Fahrzeugtechnik GmbH in the south of Germany.

ABM Fahrzeugtechnik GmbH is manufacturer of high-end accessories for sport and custom bikes. The company was founded in 1985 and named after the founder Arthur Berthold Munz. Since 2010, Christian Mehlhorn has been the managing director who is responsible for about twenty employees in the field of development, production, marketing and sales at the permanent business establishment in Breisach am Rhein, Germany. Meanwhile, the company has launched two brands: ABM ergonomic style & WUNDERKIND-Custom.

